



Media Contact:

Jeff Myrick
Manager, Communications
Office: 902-897-3253
Cell: 902-890-5465
jmyrick@rrfb.com

**Nova Scotia's Municipalities Receive Almost \$7 Million in Waste
Diversion Funding**

RRFB Nova Scotia announces municipal funding at its Annual General Meeting

June 24, 2010 – Truro, Nova Scotia – Today, at the fourteenth Annual General Meeting (AGM) of the Resource Recovery Fund Board, Inc. (RRFB Nova Scotia), the Board of Directors announced that Nova Scotia's municipalities will receive \$6.95 million towards the funding of waste diversion initiatives across the province.

The funding represents more than three-quarters of RRFB Nova Scotia's fiscal 2010 net revenue, and fulfills an ongoing mandate and commitment to help fund municipal waste diversion programs across the province. Specifically, this financial support provides enhanced waste reduction, recycling and composting programs, and helps offset the cost of derelict vehicle recovery, household hazardous waste disposal, and education and awareness programs.

"While Nova Scotia is in a challenging economic period, municipal waste diversion programs continue to make progress towards the 2015 waste disposal goal of 300kg/person/year," says Bill Ring, RRFB Nova Scotia's Chief Executive Officer. "This is a testament to our partnership with the province; the 55 municipalities; as well as the ENVIRO-DEPOT™ network and we look forward to that continued collaboration."

Over the past fourteen years, Nova Scotia's municipalities have received almost \$95 million in funding from RRFB Nova Scotia.

This year, lower consumer spending and commodity prices were defining financial trends for RRFB Nova Scotia. This has resulted in a \$1.1 million decrease in municipal waste diversion funding from fiscal 2009 levels.

-more-

Despite this, Nova Scotia's 55 municipalities will not see a decrease in funding this year as a result of new initiatives and enhancements to existing programs made by RRFB Nova Scotia. These initiatives include:

Existing Programs:

- Municipal Approved Program – Increase of more than \$100 thousand over prior year
- Education and Awareness Contracts – Additional \$100 thousand over prior year

New Initiatives:

- Municipal Enforcement - Over \$100 thousand in new funding
- Municipal Diversion Incentive Program - More than \$200 thousand in new funding (based on meeting specified targets)
- Special Payment - \$700,000 (\$100,000 for each of the seven (7) regions as a special one-time payment)

“While the economy remains a challenge, RRFB Nova Scotia strives to be strategic and consultative with our municipal partners. This year we launched new funding programs to help municipalities’ solid waste regulation enforcement and compliance and enhance education and awareness. We remain committed to their success,” said Ring.

To view the full online Annual Report for 2010 and learn more about RRFB Nova Scotia visit: www.rffb.com/annualreport2010

About RRFB Nova Scotia

Resource Recovery Fund Board Inc. (RRFB Nova Scotia) is a not-for-profit corporation working in partnership with Nova Scotians to improve the province’s environment, economy and quality of life by reducing, re-using, recycling and recovering resources. Recognized globally as an innovator in waste diversion solutions, RRFB Nova Scotia manages a network of 83 independently owned Enviro-Depots throughout the province. As a leader in Nova Scotia’s waste diversion efforts, RRFB Nova Scotia delivers education and awareness programs, partners with industry to develop and implement stewardship agreements, and promotes innovation through the development of value added manufacturing. For more information visit www.rffb.com or call 1-877-313-RRFB (7732)