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MEDIA RELEASE – For Immediate Release

Health, Energy, and Diet Drinks Now Included in Nova Scotia’s Deposit-Refund Program

January 9, 2006 - Truro, Nova Scotia - On January 1, 2006, the Resource Recovery Fund Board Inc. (RRFB Nova Scotia) expanded Nova Scotia’s Beverage Container Recycling Program to include health, energy and diet drinks.

The popularity of these lifestyle and dietary drinks has steadily increased in recent years. Now that these beverage products are part of the Deposit-Refund Program, Nova Scotians will be able to return more empty containers to an ENVIRO-DEPOT™ for a refund.

RRFB Nova Scotia’s decision to expand the Program to include ready-to-serve health, energy, and diet drinks was the result of extensive market research and consultation with health professionals. This Program expansion means that more than a 1.5 million additional beverage containers will now be recycled.

Eight out of every ten beverage containers sold in the province are now recycled. The addition of ready-to-serve health, energy, and diet drinks will keep Nova Scotia on the leading edge of waste reduction and recycling.

Milk, milk products, soya milk, formulated liquid diets, foods for low energy diets, thickened juices, baby formulas and concentrates will continue to be exempt from the Deposit-Refund Program and should be recycled through municipal recycling programs.

Since the beginning of the Nova Scotia Solid Waste-Resource Management Strategy ten years ago, Nova Scotians have recycled more than 2 billion beverage containers, 6.1 million tires, and 600,000 litres of paint. Not surprisingly, the province’s waste reduction accomplishments are attracting international attention as more and more countries look to Nova Scotia for advice on how to reduce waste and recycle.

For full details on the expansion of the Beverage Container Deposit-Refund Program, visit RRFB Nova Scotia’s website at www.rrfb.com or call the toll-free recycling hotline at 1-877-313-RRFB (7732)

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