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## **Nova Scotia's Environmental Leaders Recognized at 12<sup>th</sup> Annual Mobius Awards Luncheon**

**Truro, NS – June 2, 2010** – Twelve innovative individuals, businesses and organizations were recognized today at the 12<sup>th</sup> Annual Mobius Environmental Awards luncheon. Organized by RRFB Nova Scotia, the awards recognize those who are taking a leadership role in reducing waste.

This year's keynote speaker for the luncheon was Silver Donald Cameron, a celebrated author as well as the host and executive producer of the recently-launched environmental web site [TheGreenInterview.com](http://TheGreenInterview.com). The focus of Silver Donald's speech was on the importance of thinking globally and acting locally to protect and enhance our environment.

"This year's Mobius Environmental Award recipients once again highlight why Nova Scotia is a recognized leader in waste reduction," says Rick Ramsay, Chair of RRFB Nova Scotia. "Their commitment, as well as the collective efforts of all Nova Scotians, will be the key to meeting the province's waste disposal goal of 300kg/person/year by 2015."

The Honourable Sterling Belliveau, Minister of the Environment was also in attendance to congratulate each award recipient and offers words of encouragement to the audience.

"The Mobius Awards nominees and recipients have provided great examples of the work Nova Scotians are doing to reduce waste and further protect our environment," said the Minister. "We all play a role in helping our province be greener, cleaner, and more economically sustainable."

Nominations for the Mobius Environmental Awards were open from March 1 until April 30. The awards luncheon was held today, from 12 noon to 2 p.m. at the Kenneth C. Rowe Heritage Hall located at Pier 21, 1055 Marginal Rd, Halifax. All proceeds from the luncheon were to support the work of Feed Nova Scotia.

This year, the following businesses, individuals and organizations will receive Mobius Environmental Awards for their contribution toward protecting the environment:

**Business of the Year**

- Business of the Year (large) - (Walmart Store 1003, Bridgewater)
- Business of the Year (small) - (Sissiboo Investments Ltd.)

**Institution of the Year**

- Rethink Committee, Department of Transportation and Infrastructure Renewal

**Innovation in Waste Reduction**

- Poly Cello, Amherst
- Windbag Company of Nova Scotia, Lunenburg

**Waste Management Education**

- Green Committee, Xerox Canada, Halifax Office

**Individual Excellence in Waste Reduction**

- Myrna Matheson, Brookfield, NS

**Municipality, Region or Authority of the Year**

- Valley Waste Resource Management

**ENVIRO-DEPOT™ of the Year**

- Bluenose Recycling, Dartmouth

**School of the Year**

- Ecole Beau Port, Arichat, Cape Breton

**Best Community-Based Project**

- Habitat for Humanity HRM ReStore
- Stan Rogers Folk Festival, Canso

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**About RRFB Nova Scotia**

Resource Recovery Fund Board Inc. (RRFB Nova Scotia) is a non-profit corporation working in partnership with Nova Scotians to improve the province's environment, economy and quality of life by reducing, re-using, recycling and recovering resources. Recognized globally as an innovator in waste diversion solutions, RRFB Nova Scotia manages a network of 83 independently owned Enviro-Depots throughout the province. As a leader in Nova Scotia's waste diversion efforts, RRFB Nova Scotia delivers education and awareness programs, partners with industry to develop and implement stewardship agreements, and promotes innovation through the development of value added manufacturing. For more information visit [www.rafb.com](http://www.rafb.com) or call 1-877-313-RRFB (7732)