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MEDIA RELEASE

Beverage Container Deposits Removed from Meal Replacements and Rice Drinks in Nova Scotia

November 1, 2006 – Truro, Nova Scotia - RRFB Nova Scotia announced today that the 10-cent deposit on all ready-to-serve rice drinks and certain meal replacement beverages has been removed effective November 1, 2006. However, Nova Scotia's 84 Enviro-Depots will continue to accept and give out a 5-cent refund on these beverage containers until December 31, 2006. After that, consumers should recycle these empty containers through their municipal recycling programs.

RRFB Nova Scotia is following the recommendation of its advisory committee of health professionals that examined a variety of products currently included in Nova Scotia's Deposit-Refund Program for Beverage Containers. The committee recommended that beverages such as meal replacements and rice drinks, which are sometimes purchased for health reasons, should be exempt from the Deposit-Refund Program.

The 10-cent deposit will no longer be charged on the following meal replacement beverage products: Boost, Ensure, Equate, Life Replenish, President's Choice Nutri-Total, Truly Health, and Wellquest. The deposit will also be removed from all rice drinks such as Rice Dream, Ricesence, Eden Blend Rice and Soy, and Organic YU Basmati Rice. Milk and milk products, baby formulas, soy beverages, fortified liquid diets and concentrates are already exempt from the Beverage Container Deposit-Refund Program.

For more information on Nova Scotia's beverage recycling programs, contact RRFB Nova Scotia toll free at 1-877-313-RRFB (7732) or visit our website at www.rffb.com.

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