



NEWS RELEASE – October 19, 2005
For Immediate Release

Nova Scotia to celebrate Waste Reduction Week

Truro, Nova Scotia - Waste Reduction Week in Canada takes place October 17th to the 23rd. To celebrate, RRFB Nova Scotia has partnered with Clean Nova Scotia, Nova Scotia Environment and Labour, and the 55 municipalities of Nova Scotia to deliver events throughout the week. There will be many activities taking place across the province to encourage people to get involved in waste reduction activities.

Municipal waste reduction educators will visit businesses throughout the week to spread the message of the 3R's and composting. Educators will offer blue boxes and educational information to businesses during this initiative.

RRFB Nova Scotia will be running a province-wide ENVIRO-DEPOT™ Contest. Visitors to an ENVIRO-DEPOT™ can enter their name to win a weekend at Dundee Resort and Golf Club or a blue box full of "waste reduction" promotional prizes.

Clean Nova Scotia is once again challenging families to reduce their waste and share their successful strategies through the Just Between Families Contest. The winning family will receive a weekend getaway at Liscombe Lodge. Families can enter online at www.clean.ns.ca.

RRFB Nova Scotia will launch its 6th annual Nova Scotia Recycles Contest. This contest is open to students in grades primary to twelve. Over \$28,000 in cash and prizes is available, including seven \$1,000 scholarships for grade 12 students.

Many municipalities are planning local waste reduction initiatives, including community swaps, visits to businesses, radio contests and more. To find out what's happening in your community, contact your local municipality.

For more information, visit RRFB Nova Scotia's website at www.rafb.com or call 1-877-313-RRFB (7732).

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