



**NEWS RELEASE – October 17, 2006**  
**For Immediate Release**

**Nova Scotia to celebrate Waste Reduction Week**

Truro, Nova Scotia - Waste Reduction Week in Canada takes place October 16<sup>th</sup> to the 22<sup>nd</sup>. To celebrate, RRFB Nova Scotia has partnered with Clean Nova Scotia, Nova Scotia Environment and Labour, and the 55 municipalities of Nova Scotia to deliver events throughout the week. There will be many activities taking place across the province to encourage people to get involved in waste reducing activities (see attached list of events).

Municipal waste reduction educators will visit businesses throughout the week to spread the message of the 3R's and composting. In many areas, educators will be offering "Lunch & Learn" sessions on waste reduction to their local businesses.

RRFB Nova Scotia will be running a province-wide ENVIRO-DEPOT™ Contest. Visitors to an ENVIRO-DEPOT™ can enter their name to win a weekend at Dundee Resort and Golf Club or a "recycling prize package".

Clean Nova Scotia is once again challenging families to reduce their waste and share their successful strategies through the Just Between Families Contest. The winning family will receive a weekend getaway at Oceanstone Inn and Cottages. Families can enter online at [www.clean.ns.ca/jbf](http://www.clean.ns.ca/jbf).

RRFB Nova Scotia will launch its 7<sup>th</sup> annual Nova Scotia Recycles Contest. This contest is open to students in grades primary to twelve. Over \$40,000 in cash and prizes is available, including over \$20,000 in scholarships for grade 12 students. Entries must be mailed by December 4<sup>th</sup>, 2006.

Many municipalities are planning local waste reduction initiatives, including community swaps, radio contests, open houses at recycling facilities and more. To find out what's happening in your community, contact your local municipality.

For more information, contact RRFB Nova Scotia at 1-877-313-RRFB (7732).

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